



CHINA TRADEMARK & PATENT LAW OFFICE LIMITED

400-711-8890

ADD. : Room E, 16/F, Richful International Trade Plaza, 258 Zhong He Zhong Road, Hangzhou, Zhejiang, China

TEL: 86-571-81606691 FAX: 86-571-56535008

Website: <http://www.ctplo.com> E-mail: service@ctplo.com

Annual Development Report On China's Trademark Strategy (2011)

This report is focus on the statistics of trademark applications in China especially those come from overseas. All the data were gathered from the CTMO(China Trade Mark Office)'s official documents.

Part 1 Statistics of General Development

Statistics of Trademark Applications and Registrations in 2011

Subject Matter	Domestic	International	Madrid	Overseas Total	Total
Applications Filed for Registration	1273827	95831	47127	142958	1416785
Applications Filed for Renewal	73426	15516	4671	20187	93613
Applications for Opposition	23384	14968	220	15188	38572
Modification Applications	108425	22586	2286	24872	133297
Assignment Applications	85076	13024	1747	14771	99847
Trademark Preliminarily Approved	756167		30776		786943



CHINA TRADEMARK & PATENT LAW OFFICE LIMITED

400-711-8890

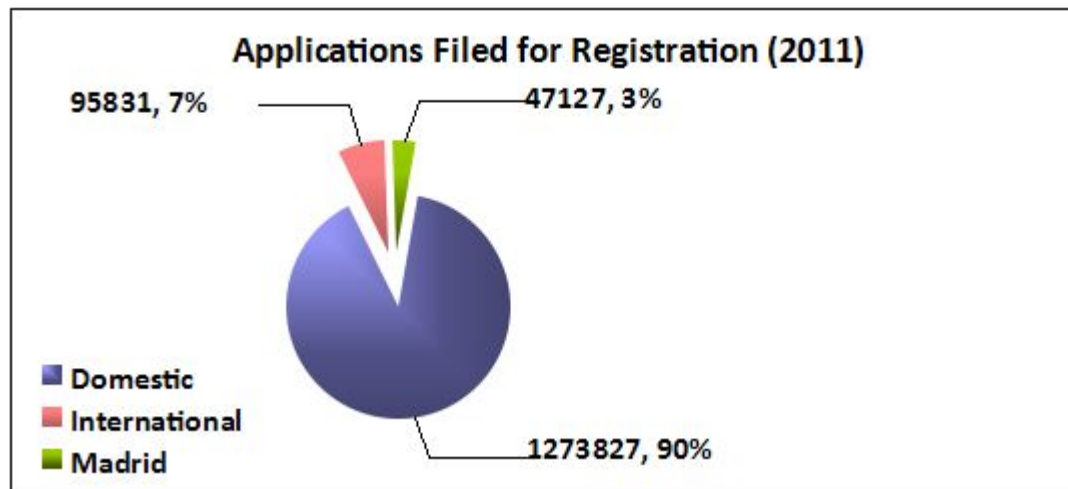
ADD. : Room E, 16/F, Richful International Trade Plaza, 258 Zhong He Zhong Road, Hangzhou, Zhejiang, China

TEL: 86-571-81606691 FAX: 86-571-56535008

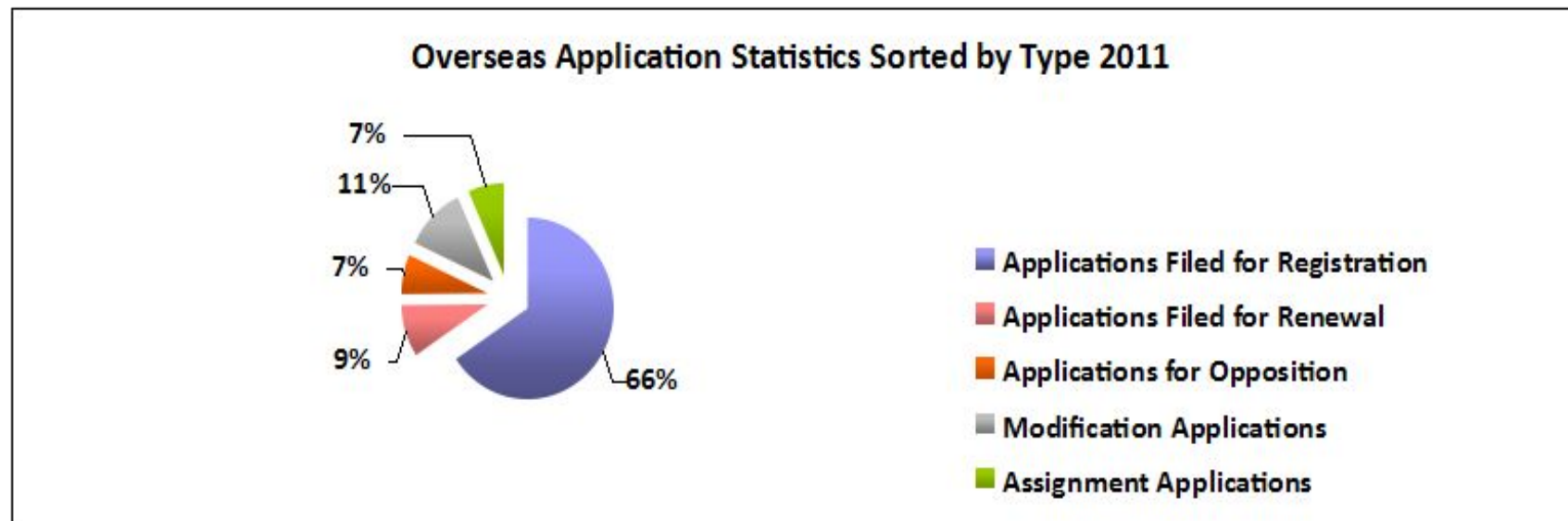
Website: <http://www.ctplo.com> E-mail: service@ctplo.com

Subject Matter	Domestic	International	Madrid	Overseas Total	Total
Registrations Approved	926330	66074	29299	95373	1022698
Trademarks Refused	210300		10882		221182
Trademarks Partly Refused	193190		4214		197404

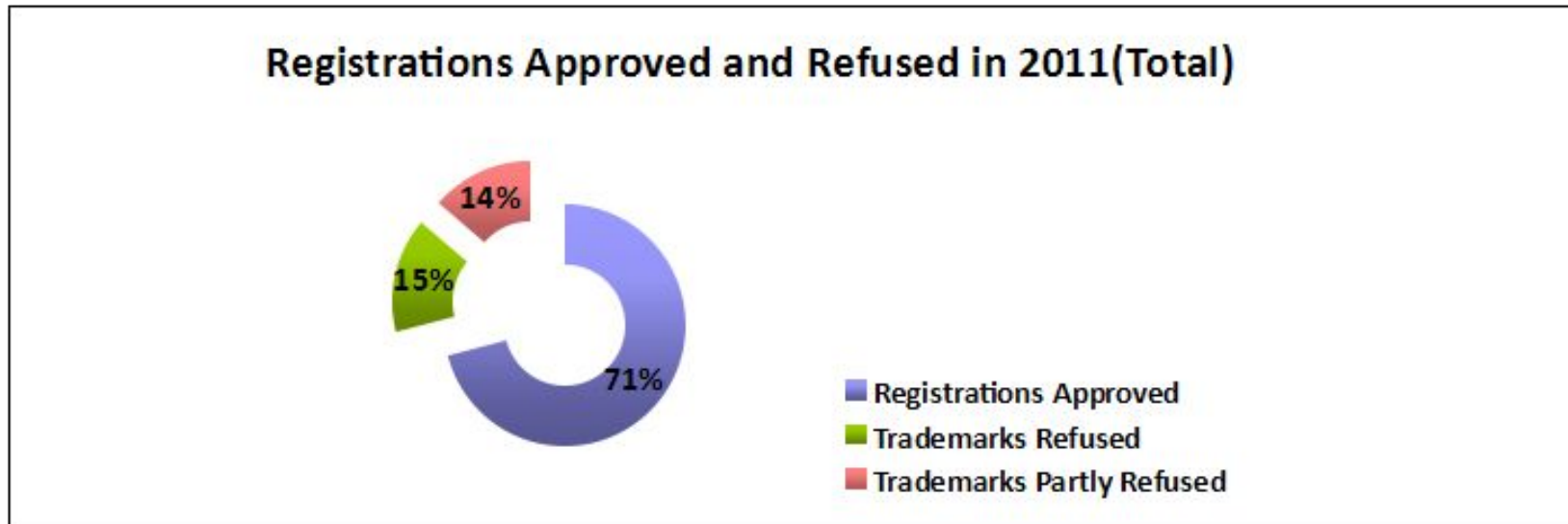
Note: The **Red** numbers shows the total amount of the overseas applications or registrations.



The overseas applications took nearly **10%** of the total amount of applications filed for registration in China and among them, more than **1/3** were through the Madrid system.



The applications filed for **registration** and **modification** took nearly **77%** of the total applications that applied by overseas applicants.



In 2010, nearly **1/3** applications for registration(both China & overseas) were refused or partly refused by CTMO, Which indicates that the trademark examination in China **is very rigorous**, and it become **more harder to pass** the examination.



CHINA TRADEMARK & PATENT LAW OFFICE LIMITED

400-711-8890

ADD. : Room E, 16/F, Richful International Trade Plaza, 258 Zhong He Zhong Road, Hangzhou, Zhejiang, China

TEL: 86-571-81606691 FAX: 86-571-56535008

Website: <http://www.ctplo.com> E-mail: service@ctplo.com

Part 2 Statistics of overseas applications sorted by countries

Statistics of Foreign Trademark Applications Filed in 2011

Country / Region	International	Madrid	Total	Country / Region	International	Madrid	Total	Country / Region	International	Madrid	Total
Afghanistan	96	0	96	Finland	291	334	625	Norway	89	386	475
Albania	4	0	4	France	3243	5129	8372	Oman	6	0	6
Algeria	20	3	23	French Polynesia	1	0	1	Pakistan	106	0	106
Andorra	35	0	35	Georgia	2	1	3	Palestine	2	0	2
Angola	38	0	38	Germany	3796	7028	10824	Panama	85	0	85
Anguilla	129	0	129	Ghana	4	0	4	Paraguay	7	0	7
Argentina	202	0	202	Gibraltar	13	0	13	Peru	53	0	53
Armenia	0	26	26	Greece	106	63	169	Philippines	156	0	156
Australia	2085	1066	3151	Guatemala	7	0	7	Poland	80	218	298
Austria	189	646	835	Guinea	5	0	5	Porto Rico	1	0	1
Azerbaijan	37	4	41	Hungary	17	21	38	Portugal	247	106	353
Bahamas	100	0	100	Iceland	8	11	19	Portuguese island of Madeira	3	0	3



CHINA TRADEMARK & PATENT LAW OFFICE LIMITED

400-711-8890

ADD. : Room E, 16/F, Richful International Trade Plaza, 258 Zhong He Zhong Road, Hangzhou, Zhejiang, China

TEL: 86-571-81606691 FAX: 86-571-56535008

Website: <http://www.ctplo.com> E-mail: service@ctplo.com

Country / Region	International	Madrid	Total	Country / Region	International	Madrid	Total	Country / Region	International	Madrid	Total
bahrein islands	2	4	6	India	581	0	581	Qatar	45	0	45
Barbados	85	0	85	Indonesia	78	0	78	Republic of Montenegro	0	2	2
Belarus	5	38	43	Iran	137	28	165	Roumania	13	41	54
Belgium	262	0	262	Iraq	64	0	64	Russia	344	1043	1387
Belize	82	0	82	Ireland	170	47	217	Saint Vincent	1	0	1
Bengal	12	0	12	Isle of Man	156	0	156	San Marino	2	5	7
Benin	2	0	2	Israel	171	88	259	Santi Kitts and Nevis	1	0	1
Benleux	0	2370	2370	Italy	2865	3931	6796	Saudi Arabia	99	0	99
Bermuda	238	0	238	Ivory Coast	4	0	4	Scotlan	2	0	2
Bhutan	1	0	1	Jamaica	9	0	9	Senegal	11	0	11
Bolivia	4	0	4	Japan	19715	3151	22866	Serbia	3	53	56
Bosnia Herzegovin	2	3	5	Jordan	61	0	61	Seychelles	105	0	105
Brazil	494	0	494	Kazakhstan	20	19	39	Sierra Leone	1	0	1



CHINA TRADEMARK & PATENT LAW OFFICE LIMITED

400-711-8890

ADD. : Room E, 16/F, Richful International Trade Plaza, 258 Zhong He Zhong Road, Hangzhou, Zhejiang, China

TEL: 86-571-81606691 FAX: 86-571-56535008

Website: <http://www.ctplo.com> E-mail: service@ctplo.com

Country / Region	International	Madrid	Total	Country / Region	International	Madrid	Total	Country / Region	International	Madrid	Total
British Channel Islands	17	0	17	Kenya	13	5	18	Singapore	1826	476	2302
British Guernesey Island	4	0	4	Korea	6318	595	6913	Slovakia	2	23	25
British Jersey	23	0	23	Koweit	18	0	18	Slovenia	11	43	54
British Virgin Islands	3461	0	3461	Kyrghyzstan	3	3	6	South Africa	371	0	371
British West Indies	434	0	434	Laos	3	0	3	Spain	1439	635	2074
Brunei	47	0	47	Latvia	6	28	34	Sri Lanka	24	0	24
Bulgaria	54	118	172	Lebanon	55	0	55	Sweden	674	233	907
Burkina Faso	7	0	7	Libya	2	0	2	Switzerland	2124	3661	5785
Burma	21	0	21	Liechtenstein	88	157	245	Syria	44	2	46



CHINA TRADEMARK & PATENT LAW OFFICE LIMITED

400-711-8890

ADD. : Room E, 16/F, Richful International Trade Plaza, 258 Zhong He Zhong Road, Hangzhou, Zhejiang, China

TEL: 86-571-81606691 FAX: 86-571-56535008

Website: <http://www.ctplo.com> E-mail: service@ctplo.com

Country / Region	International	Madrid	Total	Country / Region	International	Madrid	Total	Country / Region	International	Madrid	Total
Cambodia	2	0	2	Lothuania	8	15	23	Tanzania	4	0	4
Cameroon	4	0	4	Luxemburg	313	0	313	Thailand	398	0	398
Canada	1630	0	1630	Macedonia	0	19	19	Tne Netherlands Antilles Island	40	0	40
Cayman Islands	1657	0	1657	Malawi	2	0	2	Togo	3	0	3
Chile	249	0	249	Malaysia	929	0	929	Tunis	12	0	12
Colombia	97	0	97	Mali	1	0	1	Turkey	130	585	715
Cook Islands	21	13	34	Malta	12	0	12	Turkmenistan	1	0	1
Costarica	13	0	13	Marshall Islands	62	0	62	Turks and Caicos Islands	4	0	4
Croatia	0	84	84	Mauritania	4	0	4	Uganda	1	0	1
Cuba	2	3	5	Mauritius	67	0	67	UK	5588	1743	7331
Cyprus	52	35	87	Mexico	279	0	279	Ukraine	111	192	303
Czech Republic	66	191	257	Moldova	1	33	34	United Arab Emirates	417	0	417



CHINA TRADEMARK & PATENT LAW OFFICE LIMITED

400-711-8890

ADD. : Room E, 16/F, Richful International Trade Plaza, 258 Zhong He Zhong Road, Hangzhou, Zhejiang, China

TEL: 86-571-81606691 FAX: 86-571-56535008

Website: <http://www.ctplo.com> E-mail: service@ctplo.com

Country / Region	International	Madrid	Total	Country / Region	International	Madrid	Total	Country / Region	International	Madrid	Total
Democratic People's Republic of Korea	2	0	2	Monaco	45	128	173	Uruguay	21	0	21
Denmark	680	561	1241	Mongolia	2	26	28	USA	26060	3997	30057
Dominica	3	0	3	Morocco	10	23	33	Uzbekistan	5	0	5
Ecuador	4	0	4	Mozambique	1	0	1	Venezuela	57	0	57
Egypt	99	20	119	Nepal	1	0	1	Vietnam	123	66	189
Estonia	5	17	22	Netherlands	1275	0	1275	Western Samoa	115	0	115
EU	0	7532	7532	New Zealand	905	0	905	Yemen	4	0	4
Fiji	6	0	6	Nigeria	24	0	24	Zimbabwe	5	0	5
Total	International: 95831			Madrid: 47127			Total: 142958				

Note: The **Red** Cells are the country which filed more than 1000 applications in 2011.



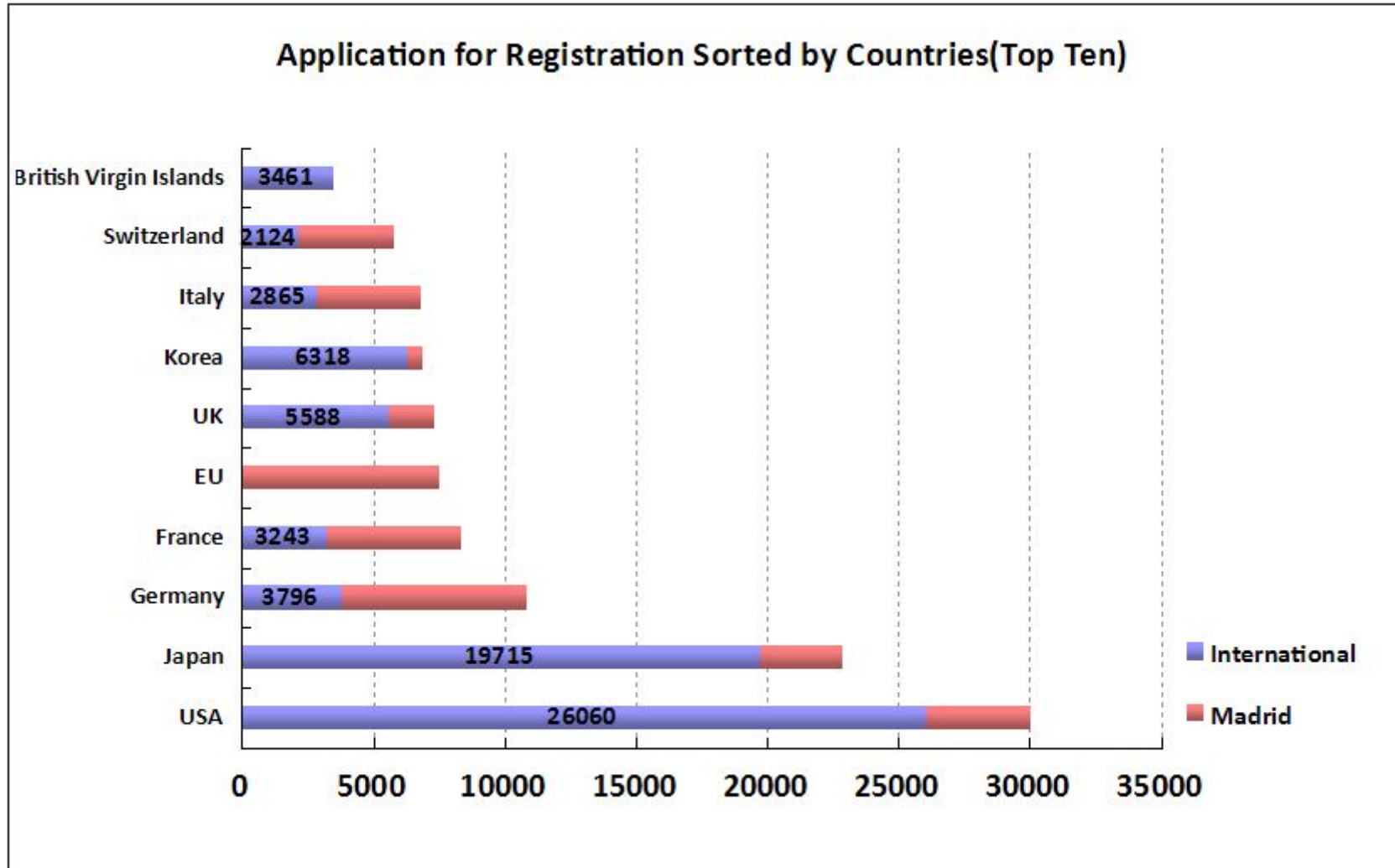
CHINA TRADEMARK & PATENT LAW OFFICE LIMITED

400-711-8890

ADD. : Room E, 16/F, Richful International Trade Plaza, 258 Zhong He Zhong Road, Hangzhou, Zhejiang, China

TEL: 86-571-81606691 FAX: 86-571-56535008

Website: <http://www.ctplo.com> E-mail: service@ctplo.com





CHINA TRADEMARK & PATENT LAW OFFICE LIMITED

400-711-8890

ADD. : Room E, 16/F, Richful International Trade Plaza, 258 Zhong He Zhong Road, Hangzhou, Zhejiang, China

TEL: 86-571-81606691 FAX: 86-571-56535008

Website: <http://www.ctplo.com> E-mail: service@ctplo.com

Part 3 Statistics of overseas applications sorted by classes

Statistics of Trademark Applications and Registrations Sorted out According to Class in 2011

Class	Applications					Registrations				
	Domestic	International	Madrid	Overseas Total	Total	Domestic	International	Madrid	Overseas Total	Total
1	22374	2038	1146	3184	25558	17853	1515	873	2388	20241
2	10421	706	370	1076	11497	8726	482	265	747	9473
3	34749	4982	1840	6822	41571	23419	3288	1187	4475	27894
4	8096	781	347	1128	9224	6073	440	263	703	6776
5	36107	4037	1681	5718	41825	27818	2725	1392	4117	31935
6	27428	1808	1082	2890	30318	25171	1216	692	1908	27079
7	41218	3468	1820	5288	46506	34987	2596	1147	3743	38730
8	8962	988	565	1553	10515	9335	934	363	1297	10632
9	74768	8533	4789	13322	88090	65229	6929	2720	9649	74878
10	13664	1868	1028	2896	16560	9827	1438	814	2252	12079
11	55276	2867	1411	4278	59554	56433	2349	959	3308	59741
12	25223	2305	1180	3485	28708	18596	1480	677	2157	20753
13	2543	135	77	212	2755	2693	135	55	190	2883
14	22651	1873	1191	3064	25715	13875	1416	770	2186	16061



CHINA TRADEMARK & PATENT LAW OFFICE LIMITED

400-711-8890

ADD. : Room E, 16/F, Richful International Trade Plaza, 258 Zhong He Zhong Road, Hangzhou, Zhejiang, China

TEL: 86-571-81606691 FAX: 86-571-56535008

Website: <http://www.ctplo.com> E-mail: service@ctplo.com

Class	Domestic	International	Madrid	Overseas Total	Total	Domestic	International	Madrid	Overseas Total	Total
15	3596	406	117	523	4119	2506	263	76	339	2845
16	24999	3068	1565	4633	29632	20879	2343	1071	3414	24293
17	11720	1132	708	1840	13560	6986	723	494	1217	8203
18	34389	3524	1686	5210	39599	19830	2187	1069	3256	23086
19	26451	896	610	1506	27957	19037	596	421	1017	20054
20	33506	1721	1013	2734	36240	26640	1254	698	1952	28592
21	23751	2168	920	3088	26839	18534	1643	610	2253	20787
22	4968	415	236	651	5619	3758	273	150	423	4181
23	4560	257	94	351	4911	2938	149	60	209	3147
24	21873	1441	714	2155	24028	15595	1021	475	1496	17091
25	161164	7686	2774	10460	171624	95982	4783	1416	6199	102181
26	7609	570	263	833	8442	5774	484	183	667	6441
27	7144	509	263	772	7916	4605	287	183	470	5075
28	18213	2364	1080	3444	21657	13985	1710	747	2457	16442
29	47268	2120	771	2891	50159	34681	1383	523	1906	36587
30	71227	3461	986	4447	75674	53019	2348	681	3029	56048
31	33630	947	343	1290	34920	22878	624	265	889	23767
32	22922	1818	676	2494	25416	16148	1124	502	1626	17774
33	39949	3708	1204	4912	44861	20341	1615	790	2405	22746

**CHINA TRADEMARK & PATENT LAW OFFICE LIMITED****400-711-8890**

ADD. : Room E, 16/F, Richful International Trade Plaza, 258 Zhong He Zhong Road, Hangzhou, Zhejiang, China

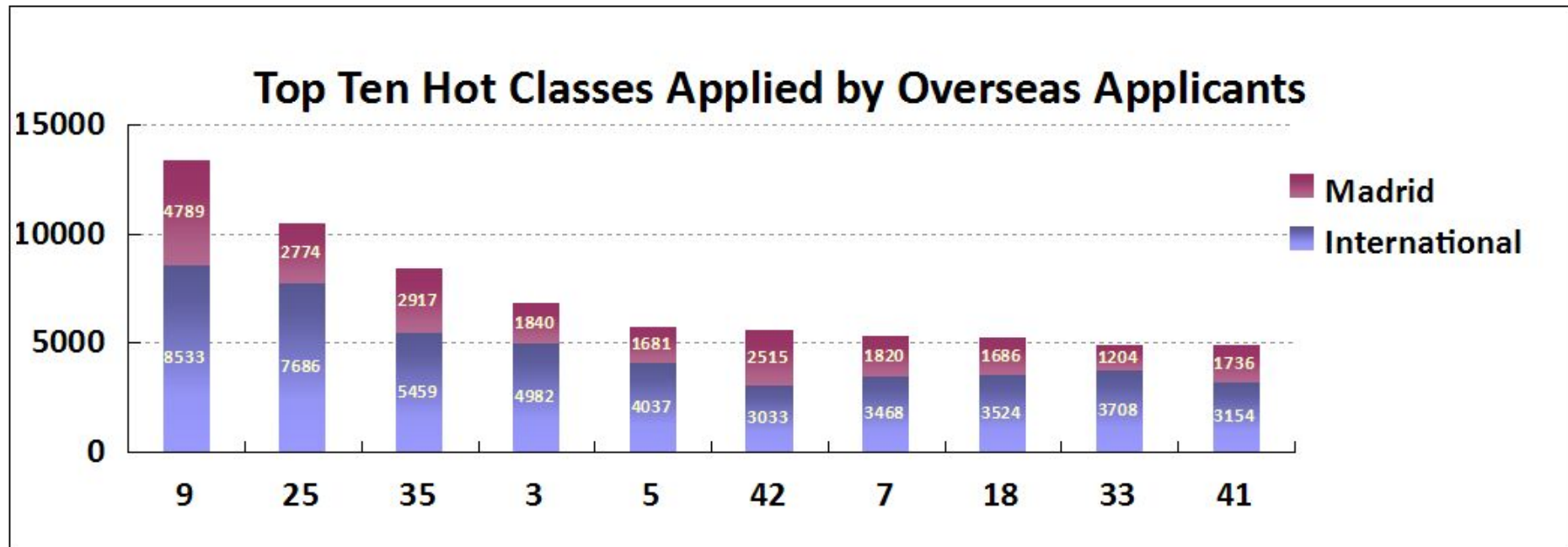
TEL: 86-571-81606691 FAX: 86-571-56535008

Website: <http://www.ctplo.com> E-mail: service@ctplo.com

Class	Domestic	International	Madrid	Overseas Total	Total	Domestic	International	Madrid	Overseas Total	Total
34	3910	312	225	537	4447	3231	244	155	399	3630
35	86243	5459	2917	8376	94619	55188	3383	1063	4446	59634
36	19451	1428	751	2179	21630	13614	1219	510	1729	15343
37	19620	1553	1069	2622	22242	12450	938	756	1694	14144
38	10650	1168	870	2038	12688	7168	839	604	1443	8611
39	15210	919	563	1482	16692	11663	629	386	1015	12678
40	10749	820	531	1351	12100	8585	579	407	986	9571
41	30589	3154	1736	4890	35479	22782	2233	1095	3328	26110
42	31229	3033	2515	5548	36777	20886	2089	1771	3860	24746
43	40420	1846	536	2382	42802	29631	1113	345	1458	31089
44	16709	985	473	1458	18167	12439	702	353	1055	13494
45	6628	554	391	945	7573	4542	353	258	611	5153
Total	1273827	95831	47127	142958	1416785	926330	66074	30294	96368	1022698

Notes:

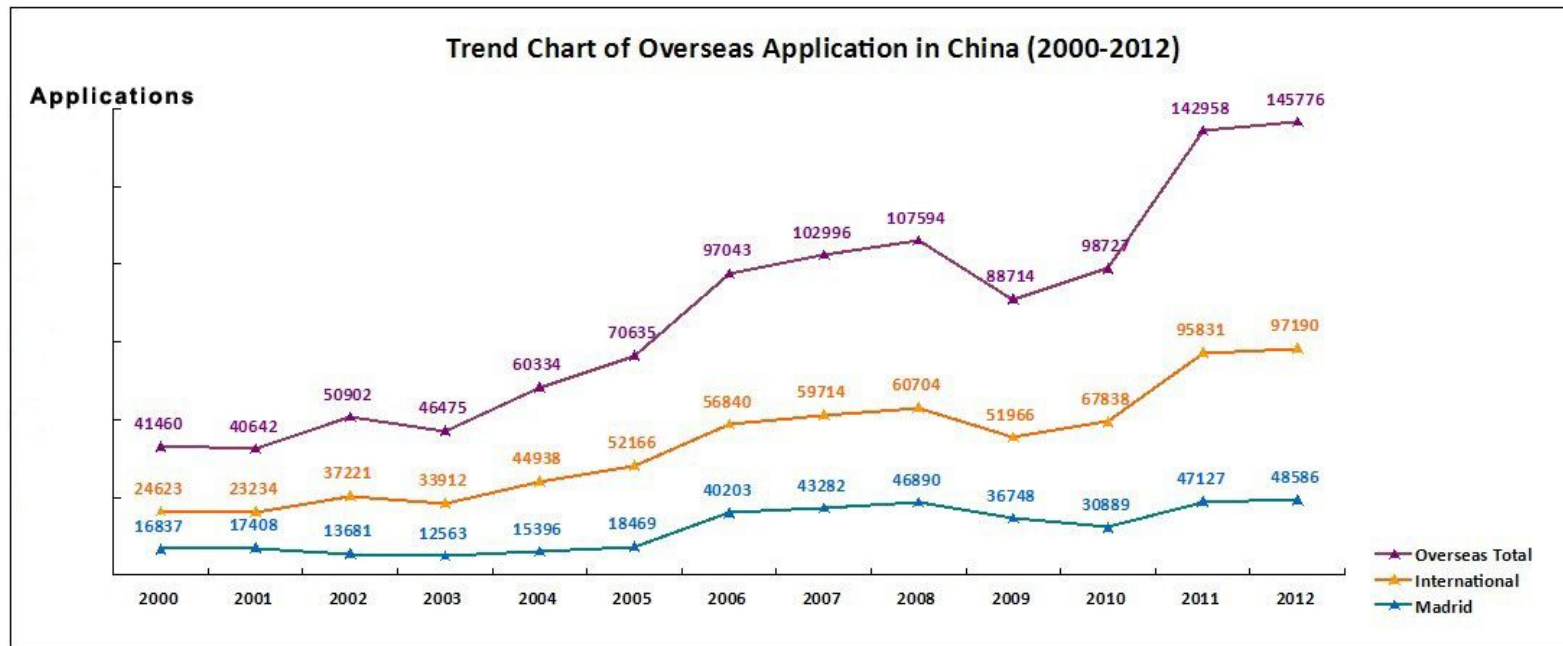
1. The China's classification is based on the NICE international classification.
2. The Purple Cells are the classes which were filed more than 3000 applications by overseas applicants in 2010 and the Grey cells are that of registration.



The electronic products(class 9), clothing products(class 25) and the advertisement services(class 35) were the hottest industries that attract overseas investments most.



Part 4 The trend of development of overseas application



There is a rapidly increase of nearly 44,000 applications in this year, and it seem the momentum will keep in to the following year.